

Success story

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Kellogg as a company you can rely on for great-tasting, high quality foods. With projected annual sales of more than \$10 billion, Kellogg is the world's leading producer of cereal and a leading producer of convenience foods, including cookies, crackers, toaster pastries, cereal bars, frozen waffles, met alternatives, pie crusts and cones.



Ygl Challenge / Achievement

Kellogg's model:

- Internal hosting with database and application servers in KL
- Manufacturing operation is Rayong with estimated 30 users
- Full suite of implemented inclusive of Finance, Distribution, Manufacturing, MRP and MPS replacing Oracle ERP
- Business intelligence implemented on Crystal on the web
- MIS support personnel was centralized in HQ

Customer Contact

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